



The Asian Patent Attorneys Association (“APAA”) is a non-governmental organisation dedicated to promoting and enhancing intellectual property protection in the Asian region including Australia and New Zealand

**ASIAN PATENT ATTORNEYS ASSOCIATION (APAA)
Trademark Caravan 2023: Spotlight on Myanmar**

Date: 25 September 2023

Time: 2pm – 4pm (Myanmar Time, UTC+6:30)

This event is free for all APAA members, Observers and their colleagues. This event is also open to lawyers and IP practitioners of Myanmar. Registration is required for access to the Webinar. Participation is limited and is on a first come first served basis only. Please register early if there is interest.

To register, please click [here](#).

Myanmar, the second largest country in Southeast Asia, is a treasure trove of rich culture and natural beauty. To attract foreign investment, Myanmar has undergone legal and policy reforms, such as infrastructure developments, setting up Special Economic Zones to offer tax incentives and streamlined customs processes, and promulgation of the Myanmar Companies law and the Myanmar Investment Law to provide better protection and incentives to investors. The new Trademark Law, which improves protection for national and international brand owners, was passed in 2019 and came into force on 1 April 2023.


In this 2-hour webinar on Monday, 25 September 2023, we invited the Director General of the Intellectual Property Department of the Ministry of Commerce of Myanmar and experienced trademark practitioners of Myanmar to share with us practical information about registration of trade mark as well as enforcement of trade mark rights in Myanmar.

Programme:-

- **Keynote address:** Dr. Moe Moe THWE, Director General, Intellectual Property Department of Myanmar
- **IP History of Myanmar:** Ms. Khin Htwe MYINT, Partner, KST Legal Law Firm

- **Registration system under the new Trademark Law:** Mr. Aung Khine OO
- **Trademark examination in the new era:** Ms. Thaw Thaw MYINT LWIN (Lilian), Partner, Khine Khine U Law Firm
- **Enforcement under the new Trademark Law:**
 - (1) **Customs Protection under the new Trademark Law:** Ms. Hsu Wai HNIN, Assistant Director, Myanmar Customs Department, Yangon
 - (2) **Civil & Criminal Action for Trademark Infringement:** Ms. Khin Khin ZAW, Partner, Law Plus Myanmar Ltd.

Speakers and Moderator:

	<p>Dr. Moe Moe Thwe is Director General of the Intellectual Property Department, The Ministry of Commerce, The Republic of the Union of Myanmar. She received her Ph.D Degree from Nang Yang Technological University, Singapore in the field of materials engineering. She has done research work on Polymer and Composite field and served as associate professor as well as head of the centre of Chemical Research Department at Mandalay Technological University.</p> <p>She has been taking part in organizing training, education and awareness programs for the staff of the IP section, government officials, and the public and private sectors. She has also taken responsibility as a focal person of Myanmar for liaising with WIPO, AWGIPC , EU, and IPO.</p>
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	<p>Khin Htwe MYINT, B.A. (Law), LL. B, LL.M., is a Partner of KST Legal Law Firm specializing in the IP practice primarily in the field of trademark and copyright.</p> <p>Ms. MYINT has extensive legal experience in both the public and private sectors. She was a part-time lecturer in the Department of Law, Yangon Arts and Science University, a public prosecutor, a law officer at the Legal Drafting and Translation Department of the country's Attorney General's Office, as well as Assistant Director and Deputy Director at the Commercial Contract Division of the Legal Advice Department of the Attorney General's office.</p> <p>Prior to joining KST Legal, Ms. MYINT had worked as Head of Legal & Compliance in the Myanmar office of DKSH Services, in LawPlus Myanmar Ltd as partner, as Myanmar Counsel at BNG Legal and as a Corporate Legal Counsel at Pacific AA Group of Companies.</p>
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Aung Khine OO (Daniel), Managing Partner of HT IP LAW Firm (formerly Myanmar Trademark and Patent Law Firm), joined the firm in 2017 after completing his LL.M. degree at Yangon University. He has been actively managing the firm while handling trademark-related matters for famous domestic and international clients under the old trademark system of Myanmar as well as under the new Trademark Law.

Before studying LL.B. at East Yangon University, Mr. Oo studied an International Advanced Diploma in Computer Science, and the knowledge in computer science enhances the firm's capabilities in handling trademark matters in the digital age.

Mr. Oo also attended a course in Germany focusing on patent drafting and the Unitary Patent system in EU countries.

Mr. Oo achieved the qualification of a Higher Grade Pleader in 2019.



Thaw Thaw MYINT LWIN (Lilian) read a LL.B. degree at Yangon East University, and then a LL.M. degree at University of Connecticut School of Law, U.S.A. She is a partner of Khine Khine U Law Firm, specializing in the practice of trademark law.



Hsu Wai HNIN, Assistant Director, Preventive Division, Myanmar Custom Department, Ministry of Planning and Finance of Myanmar

Hsu Wai Hnin joined Myanmar Customs Department in 2007 and since then has worked in different areas of the Department, including international relations and drafting laws and regulations. She founded the Intellectual Property Section at Myanmar Customs in 2018 after her graduation from Japan. She is currently assigned to the IP Section and is responsible for working with domestic and international public and private sectors to strengthen enforcement of IP rights and combating counterfeit goods in Myanmar.

Ms. Hsu Wai Hnin has conducted numerous capacity building trainings and awareness sessions on border enforcement of intellectual property rights to Customs officials by cooperating with other government agencies, law firms, rights holders and IP experts from Japan Customs, U.S. Customs, WCO, USPTO, PSI and so on.

Ms. Hsu Wai Hnin received a Bachelor's degree in English from Taunggyi University in 2006, and a Master of Arts (M.A.) degree specialized in Business Administration and Intellectual Property Rights from Aoyama Gakuin University, Tokyo, Japan in 2016.



Khin Khin Zaw, LL.B. and LL.M. at Yangon University, is a Partner of LawPlus Myanmar Ltd since 2013. She is a certified agent for trademarks filing and registration in Myanmar for foreign and local clients.

Apart from the practice of intellectual property law, Ms. Zaw has experience in advising foreign corporate clients on setting companies, land purchases and land leases, joint ventures and shareholders agreements between foreigners and Myanmar nationals, foreign exchange regulations and inter-company loans.



Rebecca Lo is a Consultant of the law firm Gallant practising the laws of intellectual property, technology, media, entertainment and communications.

Rebecca is President of the Hong Kong Group of APAA as well as a Council Member and a member of the Advisory Committee of APAA. Rebecca also serves on the Intellectual Property Committee of The Law Society of Hong Kong.

Rebecca is admitted to practise law in Hong Kong and U.S.A. (member of California Bar). She is also a Hong Kong Notary Public, a China-Appointed Attesting Officer, and an accredited mediator.